

# IMPACT REPORT



# 2022

**OAKLAND  
HOUSING  
AUTHORITY**

**KELLER PLAZA**



**WE CONNECT RESIDENTS WITH  
INNOVATIVE PROGRAMS AND  
SERVICES DESIGNED TO BUILD  
STRONGER COMMUNITIES AND  
BRIGHTER FUTURES.**

**- KRISTIN BYRNES, CEO & PRESIDENT**





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2100 WEST ORANGEWOOD AVENUE, SUITE 230  
ORANGE, CALIFORNIA 92868  
[WWW.PROJECT-ACCESS.ORG](http://WWW.PROJECT-ACCESS.ORG)

# CREATING IMPACT TOGETHER

## A MESSAGE FROM THE CEO & PRESIDENT



We extend our heartfelt gratitude for your invaluable partnership throughout the previous year, which played a pivotal role in the success of Project Access. Through our collaborative efforts, we made a positive difference in the lives of over **22,600** individuals nationwide by providing exceptional programs and services tailored to their most critical needs.

Our joint commitment allowed us to connect your residents with innovative, effective, and personalized initiatives, fostering stronger communities and brighter prospects for the future. By partnering with Project Access, you have empowered your residents to acquire the knowledge, skills, and resources necessary to forge opportunities and ensure the security of their families.

This report highlights the remarkable impact that our collaboration has achieved. We sincerely appreciate your partnership and thank you for your unwavering support!



Sincerely,

KRISTIN BYRNES, CEO & PRESIDENT

## EDUCATION. ENGAGEMENT. EMPOWERMENT.

WE BELIEVE ACCESS TO ON-SITE HEALTH, EDUCATION, AND ECONOMIC SERVICES FOR FAMILIES, CHILDREN, AND SENIORS CULTIVATES STRONG COMMUNITIES, POSITIVE CHANGES, AND HOPEFUL FUTURES.

### WE SUPPORT THE FINANCIAL VIABILITY OF YOUR COMMUNITY

- ✓ SUPPORT & STABILIZE RESIDENTS
- ✓ REDUCE TURNOVER RATES
- ✓ IMPROVE OCCUPANCY RATES
- ✓ REDUCE PROPERTY DAMAGE & MAINTENANCE COST

### BENEFITS OF OUR ON-SITE RESOURCE CENTERS

- ✓ FOSTERS TRUST BETWEEN OUR TEAM AND RESIDENTS
- ✓ ONE-STOP CENTER FOR RESOURCES, SUPPORT, AND PROGRAMS
- ✓ REDUCES BARRIERS LIKE TRANSPORTATION AND CHILDCARE
- ✓ REDIRECTS SOCIAL SERVICE REQUESTS FROM PROPERTY MANAGEMENT



# PROJECT ACCESS

## SERVING COMMUNITIES FOR OVER 24 YEARS

We operate resource centers in affordable housing communities and provide value-added resident services to improve lives within multifamily and senior housing communities.

### OUR MISSION



To be the leading provider of vital on-site health, education, and employment services to families, children, and seniors living in affordable and workforce housing communities.

### OUR VISION



Project Access envisions that all residents of affordable and workforce housing communities have the opportunity to achieve self-sufficiency and maximize their full potential.

### KEY INITIATIVES



We believe access to on-site health, education, and economic services for families, children, and seniors cultivates strong communities, positive changes, and hopeful futures. We focus on four key areas:

- COMMUNITY BUILDING
- EDUCATION FOR YOUTH & FAMILIES
- ECONOMIC STABILITY
- HEALTH & WELLNESS





# LEVERAGING YOUR INVESTMENT

Project Access has catalyzed the greater community to maximize support for your portfolio and residents.



# \$30,378

IN-KIND DONATIONS RECEIVED THROUGH PARTNERSHIPS AND FUNDRAISING EFFORTS

# 52

SPECIALIZED REFERRALS MADE TO AGENCIES AND RESOURCES TO SUPPORT WITH RESIDENT NEEDS

“ PROJECT ACCESS HAS MADE AN IMPACT ON MY LIFE. I AM A SINGLE PARENT OF TWO AND ATTEMPTING TO FURTHER MY EDUCATION. THEY HELPED ME WITH MY COLLEGE APPLICATIONS AND PROVIDED THE RESOURCES NEEDED TO SUBMIT EVERYTHING BEFORE THE DEADLINE. ”

JESSICA - RESIDENT



# DELIVERING QUALITY PROGRAMS

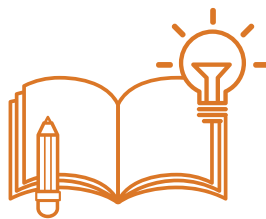
## 131 RESIDENTS

ACCESSED SERVICES AT PROJECT ACCESS TO IMPROVE THEIR HEALTH, EDUCATION, FINANCES, OR COMMUNITY CONNECTION FOR A TOTAL OF 1,436 INSTANCES



# 100 %

OF RESIDENTS INCREASED ACCESS TO KNOWLEDGE, SKILLS, AND RESOURCES



# 100 %

OF RESIDENTS WOULD RECOMMEND PROJECT ACCESS TO OTHERS IN THE COMMUNITY

# ↑↑↑ 5%

INCREASE IN RESIDENTS SERVED BY PROJECT ACCESS SINCE 2021



“ I HAVE LIVED HERE FOR OVER 10 YEARS AND HAVE ATTENDED SEVERAL WORKSHOPS. PROJECT ACCESS PROVIDES THE BEST PROGRAMS AND SERVICES AND IS AN ASSET TO THE COMMUNITY. ”

LEO - RESIDENT



# CREATING HEALTHIER COMMUNITIES

## THE NEED

Lower income households and people of color consistently have less access to health care and receive worse quality care.<sup>1</sup>

## OUR GOAL

To promote good health and well-being.

## HOW WE DO IT

- Health Fairs & Preventive Services
- Health & Nutrition Education
- Health Insurance Assistance
- Supplemental Food Programs

# 59

RESIDENTS ENGAGED IN HEALTH & WELLNESS SERVICES

# 765

SNACKS, MEALS, AND GROCERIES DISTRIBUTED



# 100%



OF RESIDENTS REPORTED AN IMPROVEMENT IN THEIR KNOWLEDGE OR SKILLS IN HEALTH & WELLNESS

100% OF THOSE RESIDENTS SAY THEY WILL PUT THOSE LEARNINGS INTO ACTION

1. Prevention Institute, 2020



# 787

INSTANCES IN WHICH RESIDENTS WERE SERVED IN HEALTH AND WELLNESS SERVICES



“ THE CENTER GIVES ME A PURPOSE AND BRINGS THE COMMUNITY TOGETHER AND HAS KEPT MY MIND STRONG. ”

CHARMAINE - RESIDENT





# BUILDING BRIGHTER FUTURES

## THE NEED

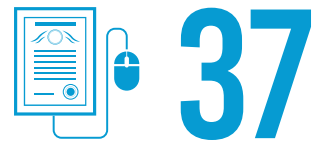
Youth access to enrichment activities is highly dependent on family income and lower income students trail substantially behind their more affluent peers academically.<sup>1</sup>

## OUR GOAL

To promote resilient youth and caregivers.

## HOW WE DO IT

- After School Programs
- College & Career Preparation
- Teen Leadership Programs



YOUTH AND PARENTS/CAREGIVERS ENGAGED IN SERVICES TO FURTHER YOUTH EDUCATION



INSTANCES IN WHICH RESIDENTS ENGAGED IN THE AFTER SCHOOL PROGRAM



INSTANCES IN WHICH RESIDENTS ENGAGED IN YOUTH EDUCATION SERVICES

1. Rand Corp, 2017



HOURS OF OUT OF CLASSROOM SUPPORT RECEIVED BY RESIDENTS THROUGH THE AFTER SCHOOL PROGRAM



“ I AM THANKFUL FOR PROJECT ACCESS BECAUSE MY CHILDREN HAVE A SAFE LEARNING ENVIRONMENT TO GO TO AFTER SCHOOL. ”

CASSANDRA - RESIDENT



# IMPROVING FINANCIAL OPPORTUNITIES

## THE NEED

Older individuals, people of color, and those with low income are disproportionately impacted by housing insecurity.<sup>1</sup>

## OUR GOAL

To promote hopeful financial futures.

## HOW WE DO IT

- Financial Literacy Workshops
- GED & Vocational Training
- Job Readiness Workshops
- Interview Preparation
- Technology Support

1. SSIR, 2018

# 29 RESIDENTS

ENGAGED IN ECONOMIC STABILITY SERVICES

100% OF RESIDENTS SAY THEY WILL PUT THOSE LEARNINGS INTO ACTION

# 42



# 20

REFERRALS PROVIDED TO INCREASE RESIDENT ACCESS TO ECONOMIC STABILITY RESOURCES

REFERRALS PROVIDED TO LESSEN FINANCIAL BURDENS FROM RENT OR UTILITIES



# 67%

OF RESIDENTS SAID THEY IMPROVED THEIR KNOWLEDGE OR SKILLS IN ECONOMIC STABILITY



“ PROJECT ACCESS HAS BECOME A HUGE RESOURCE IN MY LIFE, THEY PROVIDE GUIDANCE WHEN I AM UNSURE OF HOW TO DO SOMETHING. ”

CURT - RESIDENT



# FOSTERING CONNECTIONS

## THE NEED

Low levels of social connection are associated with declines in physical and psychological health and a higher likelihood for antisocial behavior that leads to further isolation.<sup>1</sup>

## OUR GOAL

To promote safe communities and strong connections.

## HOW WE DO IT

- Community Gatherings
- Family Engagement Events
- Senior Meetups & Activities
- Community Safety Awareness
- Emergency Preparedness



**82** RESIDENTS ENGAGED IN COMMUNITY BUILDING

**168** INSTANCES IN WHICH RESIDENTS ENGAGED IN COMMUNITY BUILDING SERVICES

**30** RESIDENTS CONNECTED WITH PROJECT ACCESS THROUGH OUTREACH

1. Stanford Medicine, 2014

 **76%**

OF RESIDENTS FELT LESS ISOLATED AND MORE CONNECTED TO THE COMMUNITY



“ DURING THE HOLIDAYS, PROJECT ACCESS MADE SURE THAT NOT ONLY MY FAMILY, BUT MANY OTHER FAMILIES WITH CHILDREN, RECEIVED TOYS. I APPRECIATE ALL THAT THEY DO. THANK YOU SO MUCH. ”

HAZEL - RESIDENT

# PROUDLY SERVED IN 2022

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